

'LED DOES MORE THAN JUST SAVE ON ENERGY'

The Philips Lighting stand has a lot going on this week. This company is having its customers put in a word about LED lighting during the Horti Fair. Presentations were given by growers from Finland, China and the Netherlands. Marjan Welvaarts from Philips: "The development of LED has come a long way. Now's the time to start using it."

Light is essential for plants: for growth, what they need most of all are red and blue light. "You can adjust the use of LED lighting to the requirements of both the crop and the grower. While one grower is most interested in reducing the energy bills, another wants a higher yield. You can put together a customized lighting solution for every user."

A lot has been said about LED lighting in recent years; initially people were sceptical. By now, however, LED has come a long way says Welvaarts. "You have to consider not only the costs of LED but also what it gives you. LED can reduce energy consumption, but it also has other advantages such as higher or earlier production."

During the Horti Fair, Philips is turning over its stand to users: floriculture companies from China, tomato growers from Finland and research facility STC/Led4crops and horticulture supplier Cambridge HOK, both from England (see photo). "England wants to become less dependent on import, so LED can provide the solution." There will be another presentation today at the stand (11.0907). At 12.00 hours, the agreement for Philips' participation in Greenport Holland International will be signed.

