



Fresh Inspirations

12pm, 26th January 2012 | Huntingdon Marriott Hotel

A new conference and mentoring initiative for young, aspiring and developing **managers, trainees and undergraduates** at every stage of the fresh produce and horticulture supply chain

TICKETS

Book tickets at <http://bit.ly/FreshInspirations>

Day Ticket: £60
 Day & Dinner: £90
 Day, Dinner & Accommodation: £150
 Day, Dinner & Accommodation: (2 sharing) £250

Speakers at Fresh Inspirations:

SESSION 1

Think Global: International Trends & Developments In The Supply Chain

David Hughes
 Professor Food Marketing, Imperial College, London

Matt Simister
 Group Food Sourcing Director
 Tesco Stores Ltd

Dan Cross
 Sales Director,
 G's Marketing Ltd

Julian Little, Comms & Gov Affairs
 Manager, Bayer Crop Science

SESSION 2

Think Development: Career Planning, Goal Setting & Networking

Jennifer Baker
 Director, Baker Coaching Ltd

16 industry leaders as mentors

SPONSOR

Sponsorship packages still remaining. For more information please contact hello@freshinspirations.org.uk

SESSION 3

Think Innovation: Evolution & Sustainability In The Supply Chain

Sarah Calcutt,
 Chair, Marden Fruit Show Society & Consultant
 Sec Consulting

Richard Gillies,
 Director Plan A CSR & Sustainable Business, Marks & Spencer plc

Miranda Ballard,
 Founder, Muddy Boots Foods

David Gardner
 Head Of Fruit Operations and Graduate Scheme
 Co-Operative Farms

Rozanne Davis, Head of Ingredients, Innocent Drinks

Mentors attending Fresh Inspirations 2012

Mentors will offer insight and guidance on agriculture and growing, production, technical, trading and marketing and communication.

- | | | |
|--|--|--|
| Andrew Cooksey
Director, The Ghost Partnership | John Valentine
Owner & MD, Red Communications Ltd | Rick Sanderson
Head Of Agricultural Procurement & Food Category, Mitchells & Butlers |
| Carol Ford
Founder & Owner, Growing Direct Ltd | Jon Hedge
Commercial Director, MMUK | Rob Ward
Founder, Myfoodtrader.com |
| Chris Mack
Executive Chairman, Fresca Group Ltd | Juan Carlos Leon
Supply Chain Director, Barfoots of Botley | Rupert Hargreaves
MD, Hargreaves Plants |
| David Shepherd
Commercial Director, Evesham Vale Growers | Leon Aichen
Owner & Founder, AG Thames Group | William Burgess
CEO, Produce World |
| Jean-Marie Graux
MD, Dole Fresh UK | Paul Kelsey
Chairman, Berry Gardens | |
| John Shropshire
CEO, Shropshire Group | Peter Durose
MD, Fresh Approach Produce Ltd | |

Sponsored by



Follow the build-up to the conference

Twitter at @InspireFresh

Facebook www.facebook.com/InspireFresh

LinkedIn <http://www.linkedin.com/company/fresh-inspirations>

More information can be found at: <http://bit.ly/FreshInspirations>

